A black background with a black square

Description automatically generated with medium confidenceMapping Community Assets

**Infographic**



**What to do:** When you explore what other community programs and services offer, you’re *asset mapping,* which is an important part of the planning process. After you complete your needs assessment, use the template on the next page to prioritize needs, identify resources or groups that can help, and determine next steps. An example is provided for you below.

**Why it matters:** Learning recovery programs appeal to students and families by fulfilling students’ needs without duplicating existing resources. Mapping assets helps to prioritize needs and leverage resources.

|  |  |
| --- | --- |
| **Needs**   * Mentors for youth in the program * A stronger connection to the school day   **Resources**   * CEO of nonprofit * Parents or other adult family members * School-day teachers | **Needs**   * Engaging programming * Increased attention to environmental education   **Resources**   * Local park or recreation center   + - Local woodland preserve that offers free courses for youth   **Community Resources**  **Individuals**  **Local Institutions**  **Local Economy** |
| **Needs**   * Guest speakers * Information on preparing   students for college and careers  **Resources**   * Local universities and other postsecondary programs * Libraries * Museums | **Needs**  Middle school program for financial independence   * Art supplies * Marketing   **Resources**   * Local banks * Local businesses * Local media outlets |

**Community Resources**

**Individuals**

**Local Institutions**

**Local Economy**

|  |  |
| --- | --- |
| **Needs**  **Resources** | **Needs**      **Resources** |
| **Needs**  **Resources** | **Needs**  **Resources** |

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